RiverTALK

Box 1196 • Enderby BC • V0E 1V0
info@enderbyrivertalk.com
250-804-3274

Bringing the good news home.

RiverTalk ADVERTISING

• Black & White $10 / column inch • Colour $12 / column inch

Prices are per issue. Ad prices subject to GST.

Business Card B&W (horizontal only)	$35
Business Card Colour (horizontal only)	$42
1/9 page B&W (vertical only)	$55
1/9 page Colour (vertical only)	$66
1/6 page B&W	$75
1/6 page Colour	$90
Banner B&W (horizontal only)	$140
Banner Colour (horizontal only)	$168
1/4 page B&W	$140
1/4 page Colour	$175
1/2 page B&W	$250
1/2 page Colour	$295
Full page B&W	$420
Full page Colour	$550
1/2 page Colour (back cover)	$350
Full page Colour (back cover)	$700

All prices include a COMPLIMENTARY AD DESIGN!

FRONT PAGE BANNER
(limited issues available)
$200

WEEKLY CALENDAR SPONSOR - $135

MONTHLY CALENDAR SPONSOR - $275

SUPPLIED ARTWORK in high resolution pdf emailed to info@enderbyrivertalk.com

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Publishing 1750 + copies every other Friday.
Online subscription readership base of 500+.
Each publication posted to social media.

Enderby's positive publication promoting arts, culture, news and events along the Shuswap River.

The what's what and who's who of Enderby and surrounding area.

If you didn't see it in RiverTalk, it didn't happen.

Distribution Areas include Mabel Lake, Ashton Creek, Enderby, Armstrong, Grindrod, Mara, Sicamous, Salmon Arm

BUSINESS CARD
b&w / colour
$35 / $42

1/9 PAGE
b&w / colour
$55 / $66
2.583" W x 1.75" T

BANNER
b&w / colour
$140 / $168
2.583" W x 2.75" T

8" W x 1.75" T

1/4 PAGE
b&w / colour
$140 / $175
3.94" W x 5" T

1/6 PAGE
b&w / colour
$75 / $90
2.583" W x 3.75" T
3.94" W x 2.5" T

HALF PAGE
b&w / colour
$250 / $295
3.94" W x 10.125" T
8" W x 5" T

FULL PAGE
b&w / colour
$420 / $550
8" W x 10.5" T

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2025 Publication/Deadline Dates

January 3 - DEADLINE: December 18, 2024 at noon
January 17 - DEADLINE: January 13 at noon
January 31 - DEADLINE: January 27 at noon (Valentine's Day advertising)
February 14 - DEADLINE: February 10 at noon (Family Day advertising)
February 28 - DEADLINE: February 24 at noon
March 14 - DEADLINE: March 10 at noon
March 28 - DEADLINE: March 24 at noon
April 11 - DEADLINE: April 7 at noon (Easter advertising)
April 25 - DEADLINE: April 21 at noon
May 9 - DEADLINE: May 5 at noon (Mother's Day advertising, May 11)
May 23 - DEADLINE: May 17 at noon ••• Early deadline
June 6 - DEADLINE: June 2 at noon (Father's Day advertising, June 15)
June 20 - DEADLINE: June 16 at noon (National Indiginous Peoples Day 21 or Canada Day advertising)
July 4 - DEADLINE: June 30 at noon
July 18 - DEADLINE: July 14 at noon
August 1 - DEADLINE: July 28 at noon
August 15 - DEADLINE: August 11 at noon
August 29 - DEADLINE: August 25 at noon
September 12 - DEADLINE: September 8 at noon
September 26 - DEADLINE: September 22 at noon (River's Day 27)
October 10 - DEADLINE: October 6 at noon (Thanksgiving advertising, October 13)
October 22 - DEADLINE: October 20 at noon (Halloween advertising)
November 7 - DEADLINE: November 3 at noon (Remembrance Day advertising)
November 21 - DEADLINE: November 17 at noon (Enderby Christmas Light Up)
December 5 - DEADLINE: December 1 at noon (Christmas Greeting)
December 19 - DEADLINE: December 15 at noon (Christmas Greeting)
January 2, 2025 - DEADLINE: December 20 at noon (NEW YEARS 2026)